

SV/SLV Soccer Club Board of Directors Meeting
Tony & Alba's Restaurant/Scotts Valley
February 8, 2017

Members present and quorum met Members absent David Okrant Laura Beraut Heather Bjorklund Mike Eggleston Colin Corstophine Mark Giblin Mike Goodwin Michael Laurin Shandra Handley Susie Nowak Isaac Hatch Jeff Helmold Jennifer Lipman Ken Moberg Daryl Nounnan Kim Petersen Zach Scharzbach Erica Hohman

Call to order at 6:45pm by David Okrant Dave

Okrant/President: Introduced Erica Hohman, who has volunteered for the open publicity position.

Motion by Ken Moberg to approve the appointment of Erica Hohman as Publicity Coordinator, seconded by Shandra Handley.

Dave proposed a stipend for Natalie Abot, who provides coaching and training during the 4v4 season, of \$2,160 for approximately 4 hours per week for 9 weeks, replacing her hourly rate.

Motion by Kim Petersen to approve a stipend in the amount of \$2,160, seconded by Shandra Handley.

Dave is ordering a new set of goals for Highlands Park at a cost of \$500 plus shipping. Also looking to purchase new balls and a Fold-a-Goal.

Mike Goodwin/Vice President: Missing photos/medals have been re-ordered at no charge to the club. Working on scheduling summer clinics.

Heather Bjorkland/Registrar: Presented a new request for scholarship from one family with two children for 4v4 season. This approval is contingent on the club adding additional teams. Family is asking for a total of \$130 and will contribute \$75/child. 2

Motion by Ken Moberg to approve financial aid for this family, seconded by Mike Goodwin.

Shandra Handley/Fundraising: October 22 will be the club's Earthquake Day fundraiser. Club will purchase 100 tickets and re-sell for a profit of \$5/ticket. Deposit of 25% due now (\$675) with remaining balance due one month prior to event.

Colin Corstorphine/Treasurer: 1099's went out on time. Club posted a net loss in 2016, primarily due to one-time payment to Scotts Valley Parks & Rec for field improvements at

Skypark and to a smaller extent, timing differences relating to payments to refs and SLV High School. Additionally, fall registration fell in 2016, resulting in a 10% decrease in revenue. Erica

Hohman/Publicity: Erica will be handing out flyers to local schools regarding Advanced Team tryouts. Will be contacting Scotts Valley Parks & Rec regarding posting Fall Rec registration in their brochure. Zach Schwarzbach volunteered to attend SLV Elementary/Middle School Open House events with a table promoting the club. Jennifer Lipman/Website: Tryout schedule and registration links posted on website. Requested photos for website and any change requests.

Jeff Helmold/SV Field Coordinator: Currently in the process of scheduling spring season.
Zach

Schwarzbach/Sponsorship: Dignity Health banner has been received and will be hung up shortly.

Daryl Nounnan/Equipment Coordinator: Daryl will get equipment out of the storage shed for tryouts. Buying new pop-up canopies for tryouts.

Ken Moberg & Isaac Hatch/SV and SLV Coach Coordinators: Currently recruiting 4v4 coaches.

Kim Petersen/Advanced Teams: Hillel Rom has requested to bring a Mid-County team to the club for spring season only, in order to get access to our fields. Will advise him if there are open slots after scheduling existing teams. U19G is low on players for spring and Gary Bird has requested to bring on a new coach, replacing Art Munoz, who will bring additional players from their current club. Art has agreed to this. Regarding tryouts, most coaches have signed up for volunteer slots. Possible fines for those coaches who have not signed up.

Kim advised the board of current communication issues an Advanced Team coach Victor Martinez and presented a series of emails that originated from questions regarding the financial costs of his teams, that escalated into a hostile email chain. She also expressed concern with the Victor's cooperation with a revised tryout format to accommodate concerns from the other volunteer coaches. Victor was approved to coach 3 advanced teams in Fall 2017; however, Kim questioned the club's desire to maintain a relationship with the coach due to current and past issues primarily relating to communication with certain members of the board. The board recommended that a letter be drafted by Kim and a committee to include Ken Moberg and Zach Schwarzbach to address issues with the coach's communications to board members. This letter would be delivered by Kim, Ken and Zach in a meeting. Isaac Hatch questioned how this affected the fall season, and the board agreed that no action is intended to jeopardize the fall play of club players. This meeting will be scheduled after Advance Team tryouts.

Next meeting: TBD Meeting adjourned at 8:58pm.