

**SV/SLV Soccer Club  
Board of Directors Meeting  
Tony & Alba's Restaurant/Scotts Valley  
August 17, 2017**

Members Present

- |                      |                      |
|----------------------|----------------------|
| 1. David Okrant      | 7. Shandra Handley   |
| 2. Jennifer Lipman   | 8. Jeff Helmold      |
| 3. Heather Bjorklund | 9. Daryl Nounnan     |
| 4. Colin Corstophine | 10. Kim Petersen     |
| 5. Mike Eggleston    | 11. Zach Schwarzbach |
| 6. Isaac Hatch       |                      |

Absent:

|                |              |
|----------------|--------------|
| Laura Beraut   | Tracy Lorenz |
| Mark Giblin    | Susie Nowak  |
| Mike Goodwin   |              |
| Michael Laurin |              |

Call to order at 6:58pm by David Okrant

**Motion by Shandra Handley to approve April and May minutes, second by Kim Petersen. Motion passes.**

**Dave Okrant/President:**

Jamboree is scheduled for August 26 9:00-1:00. There will be U10, U12 and U15 teams participating.

Dave spoke to Luis Zavala/photographer to confirm that picture day date was set, however, a deposit had not yet been received. Laura will coordinate. Photographer confirmed that photos will be delivered by the end of October so long as photography is completed by October 5.

AGM is scheduled for Friday, November 3. Kim Petersen to coordinate.

Genevieve Jordan has applied for the open Publicity position. Her list of qualifications was emailed to all board members on 8/16/17.

**Motion by Isaac Hatch to approve Genevieve Jordan as the new Publicity Coordinator, second by Zach Schwarzbach. Motion passes.**

Dave is lining Highlands Park on Friday, August 18. Small goals will be placed at Highlands for 11v11 and 7v7 games.

Locks have been changed and sand bags are out to secure goals.

Dave presented an opportunity for older-aged comp teams to earn money for tournaments or related team costs by putting out and putting away goals on weekends.

Dave provided information on the Salvation Army turf field construction. The group has raised \$800,000 to date and needs to raise an additional \$200,000 by early October. Jeff Helmold to follow up to see how our club can assist in order to attain field rights.

Board previously approved via email a motion to raise referee fees by \$5/game, to \$20-60/game currently. Dave requested another vote that can be memorialized in the minutes.

*Motion to approve increase in referee pay by \$5/game by Kim Petersen, second by Darryl Nounnan. Motion passes.*

Dave to send out new language regarding visitors to board meetings.

Mark Giblin has resigned his position as All-Star and Special Events Coordinator.

Mike Goodwin has advised Dave that he will not be continuing his position in 2018.

Ideas discussed on how to make U19 games competitive and fun with only 3 teams total between SV/SLV and Santa Cruz.

**Mike Eggleston – Insurance/SLV Fields Coordinator:** Insurance has been renewed for one year through August 8, 2018. There was an additional charge of \$1,000 to address potential abuse of players.

**Darryl Nounnan – Equipment Coordinator:** Rec uniforms are ready for distribution. Will advise coaches to pick up Tuesday, August 22 and Wednesday, August 23 at Skypark between 7:00 and 7:30.

Darryl received some equipment from former coaches and everything has since been distributed to current coaches.

Looking into purchasing additional aluminum goals.

**Zach Schwarzbach – Sponsorship:** Currently have 25 promised sponsorships with 3 paid to date. This represents 10 more than last year.

**Colin Corstophine – Treasurer:** Expenses were higher in 2017, primarily as a result of higher labor costs (i.e. 4v4 marshals) and expenses related to E courses and Livescan registration for volunteers. Additionally, the club lost money on summer camps this year.

Advised that a budget for 2018 should reflect reduced expenses if we are expecting a similar revenue stream.

**Jeff Helmold/SV Field Coordinator:** All Advanced Team games are scheduled. We were given more blackout dates from Parks & Rec this year.

**Isaac Hatch/SV Coach Coordinator:** Advised that he has received emails from 3 families regarding U8 team communication. Will work with coaches to improve.

**Kim Petersen/Advanced Teams Coordinator:** Had 8 participants in the new coach clinic.

There were 2 skills clinics led by Hillel Rom with 30 kids participating.

Additionally there will be a 6-week free goalkeeper clinic led by Fred.

Kim provided feedback on Soccer.com this year for Advanced Team uniforms. Was very difficult to work with and will consider other providers for next year.

**Shandra Handley/Fundraising Coordinator:** Sent email in late October to gauge interest in teams' participation in Earthquakes Day fundraiser. Received interest from 6-7 teams for approximately 10 tickets per team. Will reserve an additional 100 tickets, for a total of 200, and open to rec teams.

**Heather Bjorkland/Registrar:** No new business.

**Jennifer Lipman/Website Coordinator:** Have received a lot of feedback and questions recently on Facebook page. Spirit wear orders are coming in and final order will be placed shortly. This year, Spirit Wear sales will be a fundraiser.

Next meeting: TBD

Meeting adjourned at 8:28pm.